Tips For Coaching Clients About Pet Weight Management

A Palpation Cue That's Always Near At Hand



Concrete cues are always better than abstract cues. Share the following trick for informally assessing a pet's body condition with clients. It's easy to remember and re-teach to friends and family.

If your pet is optimal weight, and you run your fingers along its ribs, they should feel like the back of your hand.

If your pet's ribs feel like your knuckles, it's too thin.

> If your pet's ribs feel like your palm-side knuckles or plumper, they are overweight.

Are you a veterinary professional?

ENROLL NOW in Royal Canin's **WEIGHT MANAGEMENT CONSULTING SKILLS** Program